



Kaitlyn Parker — Graphic Designer

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EDUCATION

Northern Arizona University, Flagstaff, AZ; Aug 05 — May 10

BFA, Visual Communication, Graphic Design Emphasis; GPA 3.95

Courses: Computer Imaging 1 - 2; Graphic Design 1 - 4; Typography 1 - 2

Undergraduate Thesis - Typed (project on stereotypes)

Örebro Universitet, Sweden; Aug 07 — May 08

Study Abroad Program

EXPERIENCE

Freelance — Germany, USA; Jan 09 — Present

Ganzheitlich Chiro-Praxis - logo/poster/business card/brochure design

Noga Sinai - website/logo/poster/flyer/brochure design

Illustrio - illustrated and coded (SVG/CSS) Digital Marketing Icons

Laurie Helgeson, Intuitive Consultant - illustrated 'Soul Cards' and children's book

It's O.K. You Can Breathe - designed and illustrated business cards, stickers and a book

NexStreaming - created various theme-based illustrations

Yoga Am See (YAS) - designed business system, postcard, and poster

Antonius Verein and Ernst Rietschel Kulturring - designed 'Rietschel Preis' art award website

Katy Sasse - painted and customized a winter jacket

Yacht Academy Axel Schmidt (YAAS) - created magazine advertisement for sailing magazine

Alte Eichen Hotel - painted a 'farm' theme wall mural

Eibenhof AG and CO KG - designed trilingual holiday home website

United Way of Flagstaff - developed fund raising campaign

Northern Arizona University Art Museum - designed exhibit postcard

Web Production Artist — Deckers Outdoor Corp., Flagstaff, AZ; Mar 09 — Jul 10

Produced high quality designs to support Web Developers

Maintained and created product imagery for each brand website

Designed e-mail blasts and web banners for Ugg Australia, Teva, Simple Shoes, and Tsubo

Visual Design Lab — Northern Arizona University, Flagstaff, AZ; Jan 09 — Dec 09

Led a team of web and graphic designers as art director in branding the identity for One Child, Our Future, a local non-profit

Collaborated with peers regarding clients and design projects

Managed and organized weekly deadlines regarding client proposals and projects

SKILLS

Proficient in Adobe Creative Suite Programs: Illustrator, InDesign, Photoshop, Adobe Flash

Strong photography, drawing, painting, typography, and illustration skills

Knowledgeable in basic web design: Dreamweaver; CSS, HTML, SVG

Exceptional writing, presentation, communication, and leadership skills

English as a mother tongue and conversational German